



California State Outdoor Advertising Association

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www.CSOAA.com

**PUBLIC SERVICE ADVERTISING (PSA) REQUEST FORM**

Name of Organization: \_\_\_\_\_

Organization's Purpose: \_\_\_\_\_

Tax ID Number: \_\_\_\_\_

Address: \_\_\_\_\_ Phone #: \_\_\_\_\_

Executive Director: \_\_\_\_\_ Cell# \_\_\_\_\_

Program Contact: \_\_\_\_\_ Cell# \_\_\_\_\_

Objective of Campaign: \_\_\_\_\_

Subject of Advertising Design: \_\_\_\_\_

Program Budget: \_\_\_\_\_

***Number of displays requested:***

14x48 Bulletins (\$1,400 print/install) \_\_\_\_\_

Posters (\$500 print/install) \_\_\_\_\_

Jr. Posters (\$350 print/install) \_\_\_\_\_

Shelters (\$300 print/install) \_\_\_\_\_

Flight Dates Requested: (start date and ending date)

First Priority: \_\_\_\_\_

Second Priority: \_\_\_\_\_

Market Requested: (e.g. Southern California or State wide)

First Priority: \_\_\_\_\_

Second Priority: \_\_\_\_\_

**Please email or fax application to:** Stacy Miller | [Stacy@StacyMillerPA.com](mailto:Stacy@StacyMillerPA.com) | (213) 995-6335